

Cookie Policy

The Wildsmith Collection Limited ("Wildsmith", "we", "us" or "our") respects your privacy and is committed to protecting your personal data in accordance with our [Website Privacy Policy](#). This Cookie Policy will inform you about the cookies we use in our online services, how you can opt-out of receiving cookies and how third party cookies are used.

This website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also to improve our site and services.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website and which are essential for us to be able to provide you with a service you have requested. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Analytical/performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our site when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. We can then personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

CONSENT

This Policy describes how we use cookies. By continuing to browse and use our website, you are agreeing to our use of cookies in accordance with this Policy and in our website Privacy Policy.

HOW TO OPT OUT OF RECEIVING COOKIES

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our Website.

THIRD PARTY COOKIES

Please note that third parties (including, for example, advertising networks) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies and will generally be used to allow a third party to provide a service to us. For more information on these cookies and how to disable them, please see the individual third party's privacy policy listed below:-

| Cookie | Details | More information and how to opt out |
|------------------|---|--|
| Google Analytics | This cookie provides anonymized data to allow us to understand user behaviour and marketing performance across our group companies. | Read more about Google Analytics' privacy practices at: https://support.google.com/analytics/answer/6004245 |
| Mailchimp | With Mailchimp we analyze what and how you visit our webpage after you've registered for our Newsletter or to receive further information from us | More information at: https://mailchimp.com/legal/cookies/ |

For further information about cookies and how to disable them please go to the Information Commissioner's webpage on cookies: <https://ico.org.uk/for-the-public/online/cookies/> or for third party cookies, visit <http://www.youronlinechoices.com>

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